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**SF 2391** – Imitation Meat Products, Advertising Requirements (LSB5774SV.2)  
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Fiscal Note Version – Final Action

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**Description**

**Senate File 2391** establishes regulations regarding fabricated or cultivated food items misbranded as egg or meat products, as well as the purchase and availability cultivated-protein food products in the following ways:

- Restricts the sale of food products misbranded as egg or meat products.
- Regulates the purchase of cultivated-protein food products and fabricated-egg products by Iowa educational institutions.
- Requires the HHS to request a waiver or other exception to exclude the purchase of cultivated-protein food products and fabricated-egg products from eligibility under the federal nutrition program in the State.
- Requires the Department of Inspections, Appeals, and Licensing (DIAL), as the regulatory authority, to inspect a food processing plant or grocery store for compliance based on a credible complaint that food products are misbranded as meat.
- Allows a regulatory authority, the Attorney General, or the county attorney in the county where the food product is being offered to issue a stop order or an embargo order.
- Establishes relevant definitions, including but not limited to “cultivated-protein food product,” “identifying meat term,” “insect-protein food product,” “fabricated-egg product,” and “identifying egg term.”

**Assumptions**

Information technology costs for DIAL to modify the existing electronic inspection report and complaint system are estimated to be approximately \$10,000 and will be funded by existing license fee revenue.

**Fiscal Impact**

The fiscal impact to DIAL cannot be estimated at this time.

**Sources**

Department of Inspections, Appeals, and Licensing  
Health and Human Services  
Board of Regents  
Legislative Services Agency

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/s/ Jennifer Acton

May 14, 2024

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The fiscal note for this Bill was prepared pursuant to [Joint Rule 17](#) and the Iowa Code. Data used in developing this fiscal note is available from the Fiscal Services Division of the Legislative Services Agency upon request.

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